

INDIAN INSTITUTE OF TECHNOLOGY TIRUPATI
PROFORMA FOR NEW COURSE

1.	Title of the Course	Introduction to Public Speaking
2.	Course Number	HS4121
3.	Status of the Course	Elective
4.	Structure of Credits	3-0-0-3
5.	Offered To	UG
6.	New Course/Modification to	New
7.	To be Offered by	Dr. V. Vamshi Krishna Reddy
8.	To take effect from	January 2019
9.	Prerequisite	Nil
10.	Whether approved by the Department	Yes
11.	Course Objective: This course is designed to help the students to quickly master the fundamentals of speaking. For seasoned speakers, this course will help them better understand public speaking and push them to the next level. The course also focuses on instilling soft skills required for personality grooming.	
12.	Course Content: Understanding speech; basics of communication; phonetics and phonology; word formation; making ideas compelling and memorable; critical reading and listening; theatrics; kinesics; extempore; debate; group discussion; overcoming fear of public speaking; etiquettes and manners; cross-cultural communication; interview skills; oral presentation; common errors; Indian English and other varieties of English	
13.	Text book(s): 1. Carnegie, D, <i>The Art of Public Speaking</i> , Prabhat Prakashan, (2013). 2. Noonan, P, <i>On Speaking Well: How to Give a Speech With Style, Substance, and Clarity</i> , William Morrow Paperbacks, (1999).	
14.	Reference(s): 1. Lucas, S, <i>The Art of Public Speaking</i> , McGraw-Hill Education, (2008). 2. Ashraf, R, <i>Effective Technical Communication</i> , Tata Mc Graw Hill Education, (2005).	