

# Rural Startup Pitch Contests

An Initiative by the International Startup Foundation

OVERVIEW

Ankura Yatra is an initiative by ISF to promote innovation & entrepreneurship at the grass-roots

The “Yatra” – A Statewide Journey – is the grand celebration of the spirit of entrepreneurship everywhere

The **Startup Pitch Contest** executed as an integral part of the Yatra will identify & evolve the latent entrepreneurial talent in rural areas



## Regional Contest Schedule



### 14<sup>th</sup> Sep 2024 & Venue

Indian Institute of Technology, Yerpedu  
– Venkatagiri Road, Tirupati District



State Finals on  
1st Oct 2024



## Awards & Recognitions



Multiple awards for exceptional contributions!

**The selection criteria for this awards will be:**

01. Mobilizing Local Participation
02. Quality of Emerging Startup Ideas & Pitches
03. External Jury Feedback
04. Participant Feedback



REGISTER NOW!

**Be the Startup Bus Yatra Champion!**

Thousands of CxO's around the world will witness this first of its kind program!